



MIDWEST
DISTRIBUTION

Marketing Guide & Banner Ad Pricing for MIDWESTGOODS.COM



Follow Us on
Social Media

Queries, questions or concerns? Please contact
Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com

HOMEPAGE BANNERS

		DURATION	IMPRESSIONS	PRICE
Package 1 Scrolling Homepage Banner	PAGE 3	1 WEEK	12,000+	\$700-1000
Package 2 Side Top Banner	PAGE 4	1 WEEK	12,000+	\$1,000
Package 3 Middle Homepage Banner	PAGE 5	1 WEEK	12,000+	\$700
Package 4 Age Verification Pop-Up	PAGE 6	1 MONTH	24,000+	\$3,000
Package 5 Logo Banner	PAGE 7	1 WEEK	12,000+	\$1,000
Package 6 Featured Product	PAGE 8	1 WEEK	12,000+	\$500
Package 7 S-Loyalty Banner	PAGE 9	1 MONTH	12,000+	\$1,500
Package 8 Top Skinny Banner	PAGE 10	1 WEEK	200,000+	\$3,000
Package 9 Flavor Menu	PAGE 11	1 MONTH	48,000+	\$1,000
Package 10 Category Page Banner	PAGE 12	1 WEEK	1,000 - 13,000+	\$1,000
Package 11 Top Search Results	PAGE 13	1 WEEK	2,000+	\$1,000
Package 12 Middle Skinny Banner	PAGE 14	1 WEEK	12,000+	\$1,500

EMAIL & SOCIAL MEDIA

EEmail & Social Media Blasts	PAGE 15	1 EMAIL	12,000+ Subscribers	\$500
------------------------------	---------	---------	---------------------	-------

EJUICE MAGAZINE & PRINT MEDIA

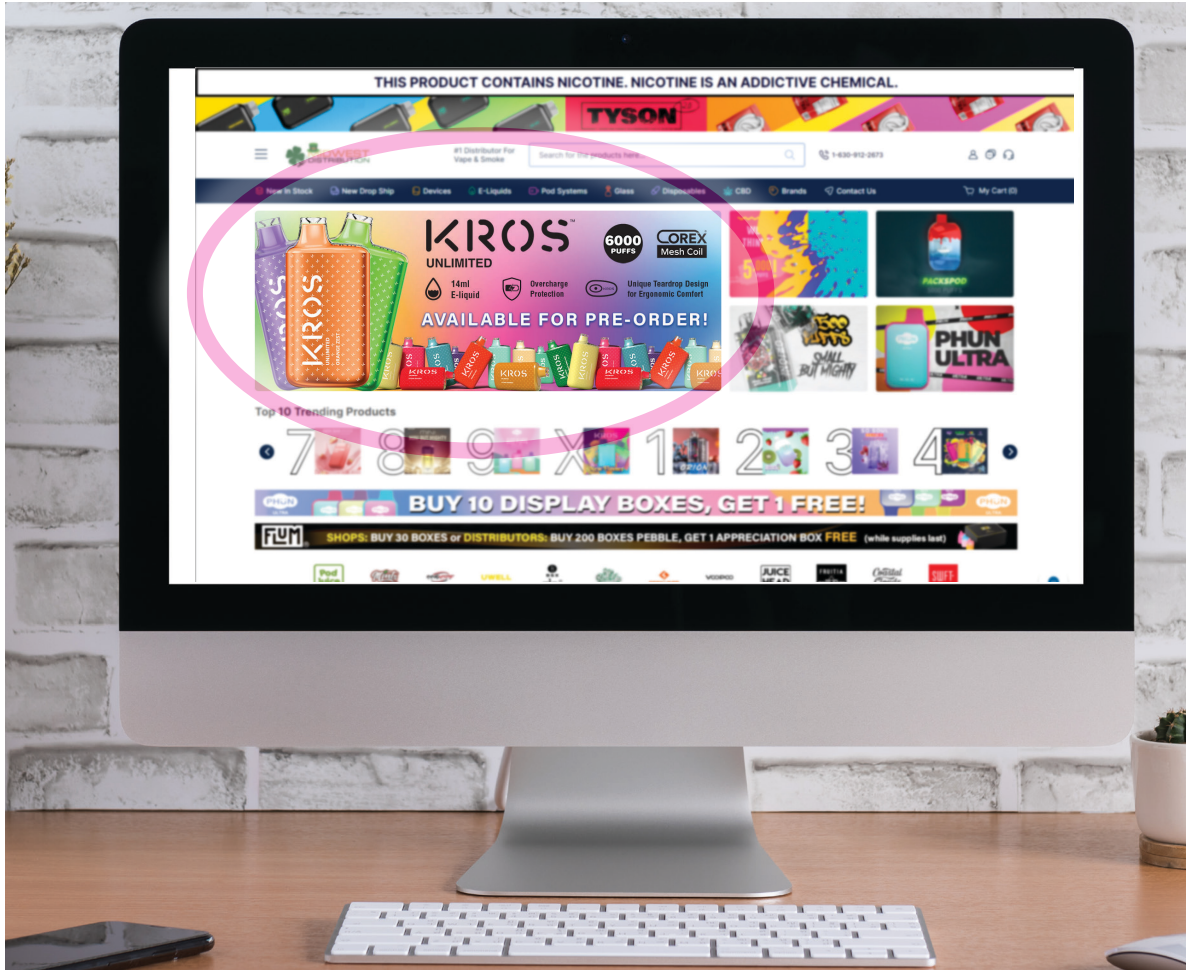
Advertising in EJuice Magazine	PAGE 16	MONTHLY AD	14,000+	\$600- 2,200
Featured Products Order Inserts	PAGE 17	MONTHLY AD	8,000+	\$1,500

**Impressions based on Google Analytics view data*

Queries, questions or concerns? Please contact
Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com



SCROLLING HOMEPAGE BANNER



PACKAGE 1

Package 1: Scrolling Homepage Banner

One of the FIVE slots of the sliding banner of the home page. (see above)

IMPRESSIONS	PRICE
12,000+	Slot 1: \$1,000
	Slot 2: \$1,000
	Slot 3: \$700
	Slot 4: \$700
	Slot 4: \$700
DURATION:	DIMENSIONS:
1 WEEK	1020 X 392

Queries, questions or concerns? Please contact

Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com



MIDWEST
DISTRIBUTION
www.midwestgoods.com

**MARKETING
PACKAGES**

SIDE TOP BANNER



PACKAGE 2

Package 2: SIDE TOP Banner

The FOUR separate banners to the right of the homepage slider. Banners are priced individually. Very mobile browser friendly. (see above)

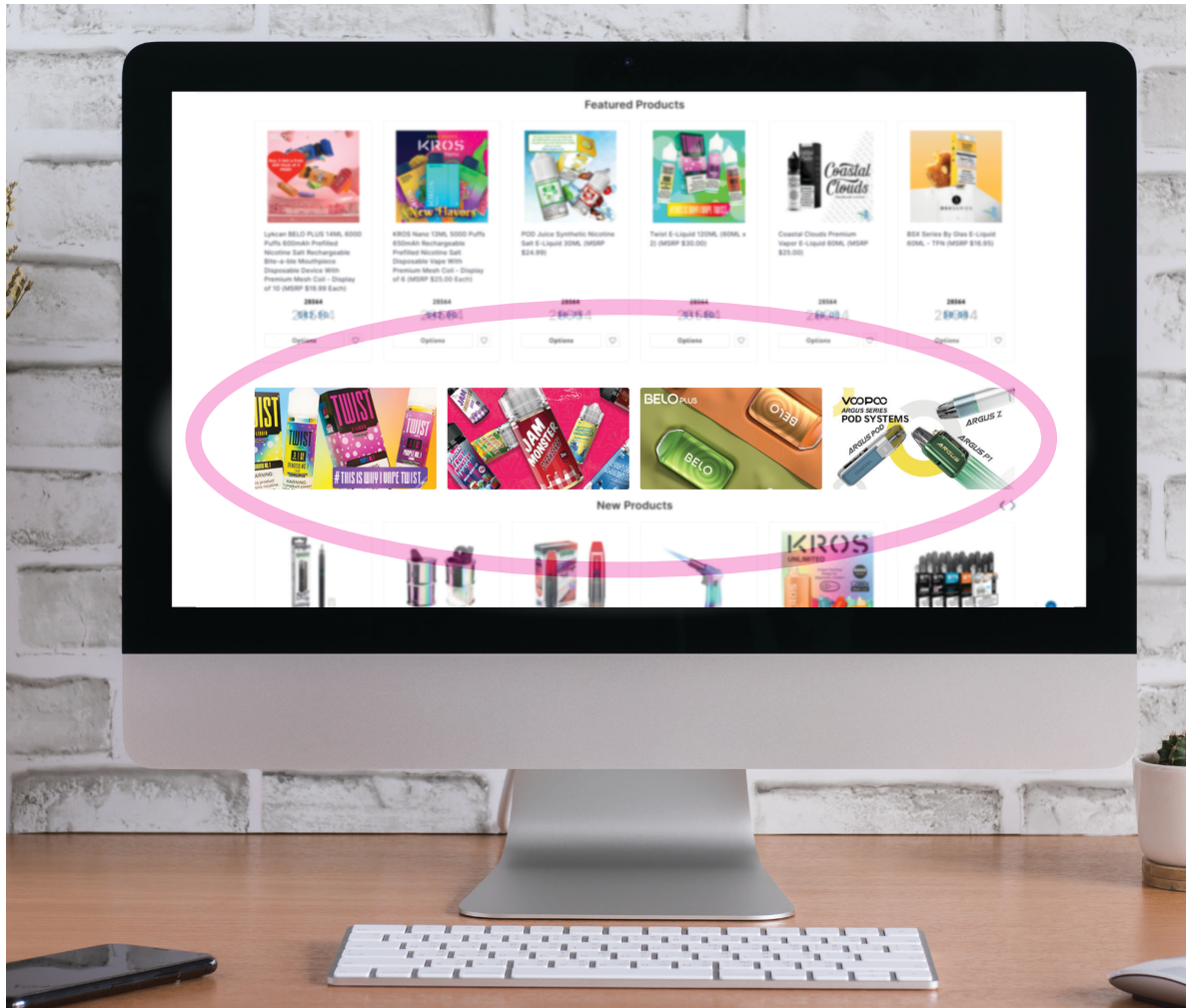
IMPRESSIONS	PRICE
12,000+	\$1,000
DURATION:	DIMENSIONS:
1 WEEK	300 x 188

Queries, questions or concerns? Please contact

Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com



MIDDLE HOME PAGE BANNER



PACKAGE 3

Package 3: MIDDLE HOME PAGE Banner

This banner is just below the featured product and before the new products. The banners are priced individually. These wide banners have great placement in the heart of the homepage. (see above)

IMPRESSIONS	PRICE
12,000+	\$700
DURATION:	DIMENSIONS:
1 WEEK	458 x 256

Queries, questions or concerns? Please contact

Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com



MIDWEST
DISTRIBUTION
 www.midwestgoods.com

MARKETING PACKAGES

AGE VERIFICATION POP-UP



PACKAGE 4

Package 4: Age Verification Pop-Up

The age verification pop-up is necessary in order to filter out younger age groups from entering our site. All visitors will see this banner no matter where they land on our site. Package runs monthly. (see above)

IMPRESSIONS	PRICE
24,000+	\$3,000
DURATION:	DIMENSIONS:
1 MONTH	800 x 256

Queries, questions or concerns? Please contact

Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com



LOGO BANNER



PACKAGE 5

Package 5: Logo Banner

The logo banner is positioned directly under our main slider. Have your logo up with the biggest names in the industry. Banner is priced individually. (see above)

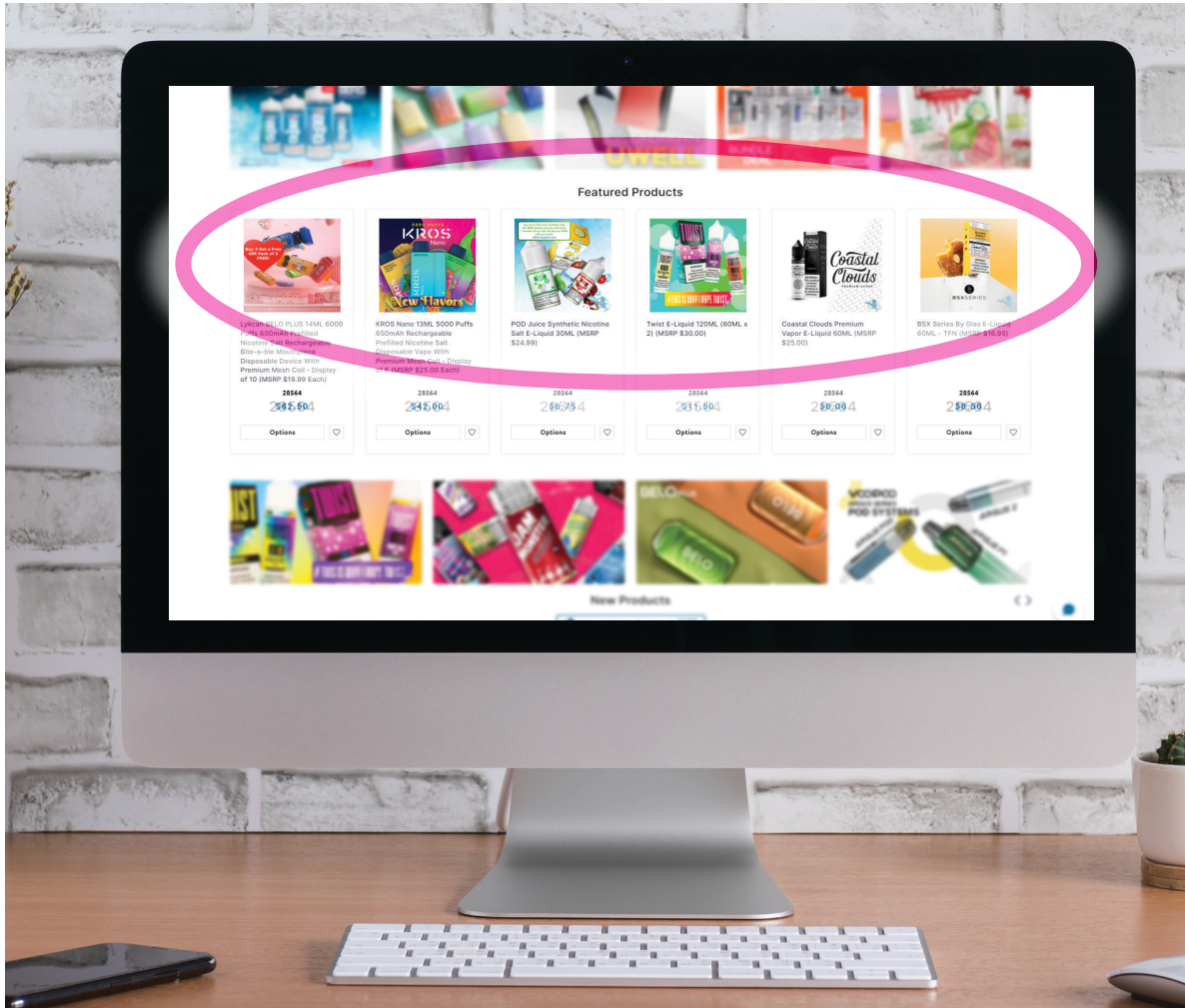
IMPRESSIONS	PRICE
36,000+	\$1,000
DURATION:	DIMENSIONS:
1 MONTH	65 x 65

Queries, questions or concerns? Please contact

Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com



FEATURED PRODUCT



PACKAGE 6

Package 6: Featured Product

The featured products show six selected products and features their product name and picture. A great, low-cost addition to any campaign. (see above)

IMPRESSIONS	PRICE
12,000+	\$500
DURATION:	DIMENSIONS:
1 WEEK	1,000 x 1,000

Queries, questions or concerns? Please contact

Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com



S-LOYALTY BANNER



PACKAGE 7

Package 7: S-LOYALTY Banner

The S-Loyalty program rewards our most consistent customers, giving them points for each dollar spent. When a customer checks their points or redeems their rewards, your banner will appear right next to their results. (see above)

IMPRESSIONS	PRICE
12,000+	\$1,500
DURATION:	DIMENSIONS:
1 WEEK	345 x 600

Queries, questions or concerns? Please contact

Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com



TOP SKINNY BANNER



PACKAGE 8

Package 8: TOP SKINNY Banner

The TOP SKINNY banner is on the top of every single page on our website. This wide-stretching banner is the first thing customers see while reading from top to bottom. (see above)

IMPRESSIONS	PRICE
200,000+	\$3,000
DURATION:	DIMENSIONS:
1 WEEK	Desktop: 1,720 x68 Mobile: 750 x 70

Queries, questions or concerns? Please contact

Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com



FLAVOR MENU



PACKAGE 9

Package 9: FLAVOR MENU

The Flavor Menu is a breakdown of all our available e-liquids by flavor. Each of these twelve banners are sold individually and by flavor. Clicking on the banner brings up a search result where we are able to place your products as the first result. (see above)

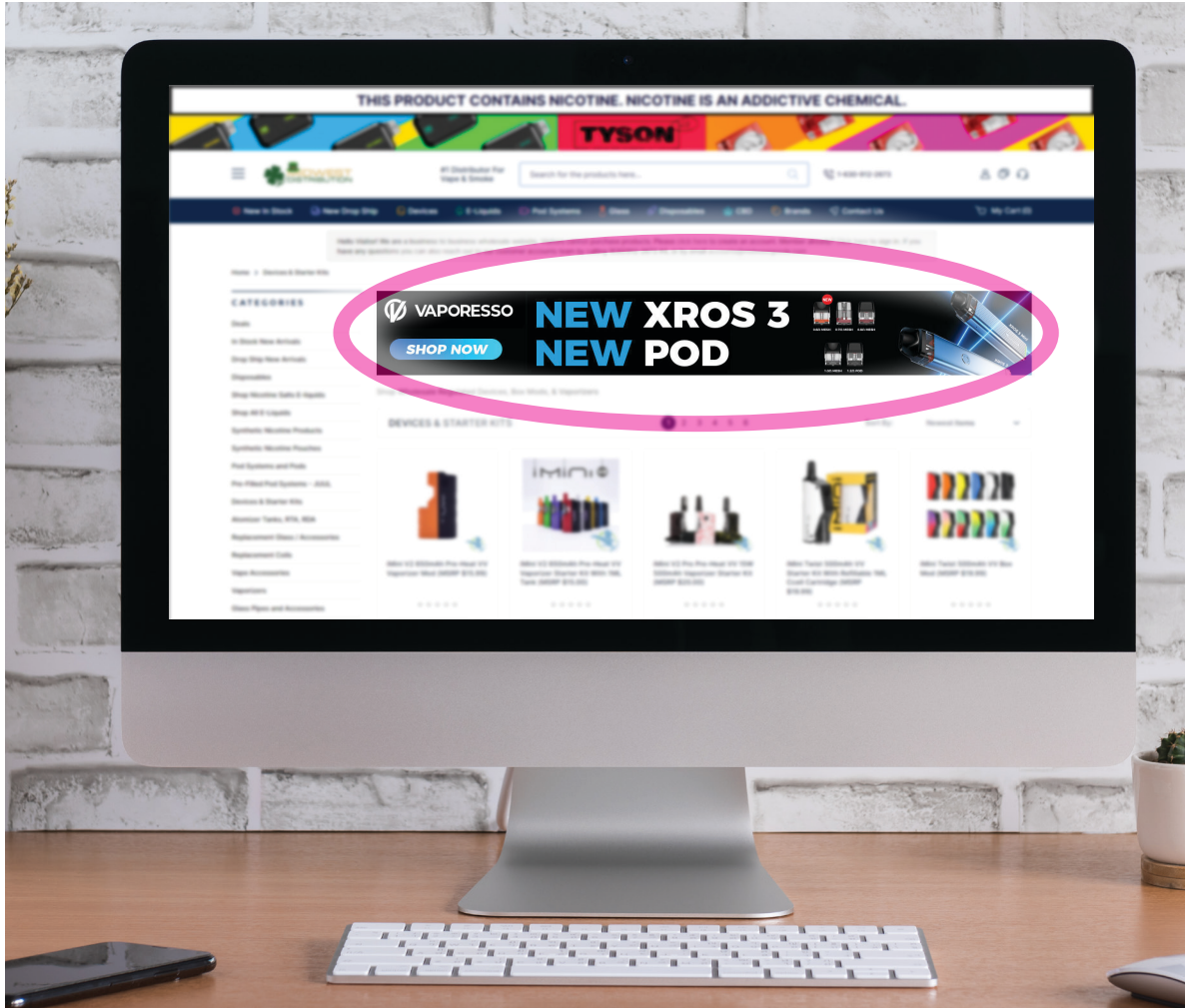
IMPRESSIONS	PRICE
72,000+	\$1,000
DURATION:	DIMENSIONS:
1 MONTH	390 x 280

Queries, questions or concerns? Please contact

Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com



CATEGORY PAGE BANNERS



PACKAGE 10

Package 10: CATEGORY PAGE BANNERS

The banner directly above the products in their respective categories. These banners are displayed on: **In Stock, Drop Ship, Devices, E-Liquids, Pod Systems, Atomizers, and Deals** pages. (see above)

IMPRESSIONS	PRICE
1,000 - 13,000+	\$1,000
DURATION:	DIMENSIONS:
1 WEEK	1356 x 180

Queries, questions or concerns? Please contact

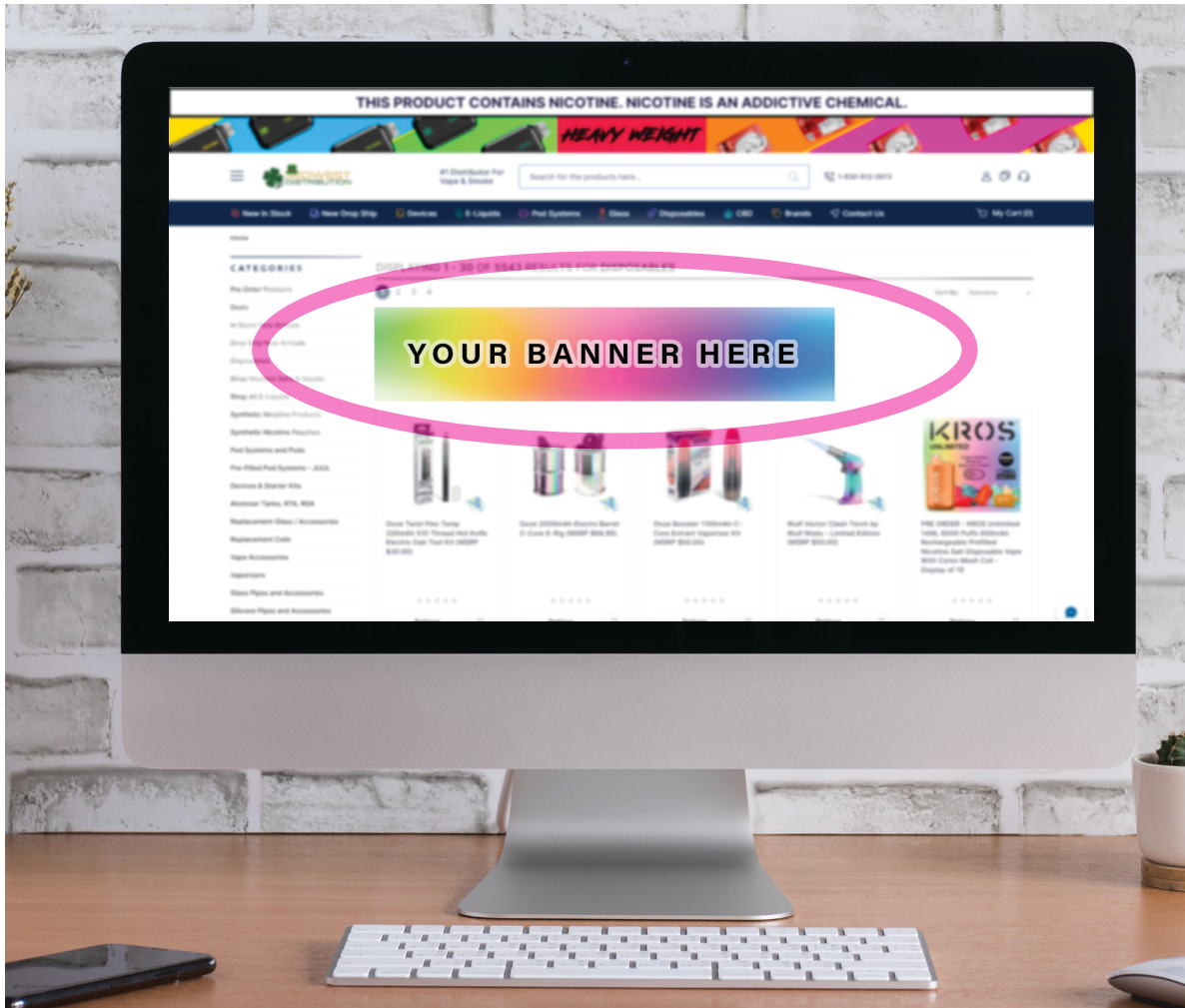
Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com



MIDWEST
DISTRIBUTION
www.midwestgoods.com

**MARKETING
PACKAGES**

TOP SEARCH RESULTS



PACKAGE 11

Package 11: TOP SEARCH RESULTS BANNERS

We run weekly reports and find the top 20 searched key words. Your banner appears in these search results for one week.

IMPRESSIONS	PRICE
2,000	\$1,000
DURATION:	DIMENSIONS:
1 WEEK	950 x 160

Queries, questions or concerns? Please contact

Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com



MIDDLE SKINNY BANNER



PACKAGE 12

Package 12: MIDDLE SKINNY BANNER

The Middle Skinny Banner is under the home page sliding banner. The wide stretching banner is one of the first banners people will see when on the home page. (see above)

IMPRESSIONS	PRICE
12,000+	\$1,500
DURATION:	DIMENSIONS:
1 WEEK	Desktop: 1655 x 57 Mobile: 750 x 70

Queries, questions or concerns? Please contact

Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com



CATEGORY BANNER



PACKAGE 14

Package 14: CATEGORY BANNER

The Category Banners are under the middle skinny banner. These square banners are well positioned for getting noticed, at a great price. Choose from four categories: E-Liquids, Disposables, Devices and Pod Systems. (see above)

IMPRESSIONS	PRICE
12,000+	\$500
DURATION:	DIMENSIONS:
1 WEEK	326 x 326

Queries, questions or concerns? Please contact

Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com



MIDWEST
DISTRIBUTION
 www.midwestgoods.com

MARKETING
PACKAGES

EMAIL AND SOCIAL MEDIA BLASTS



EMAIL MARKETING

E-MAIL AND SOCIAL MEDIA BLASTS

Our email blasts reach an audience of over 16,000 subscribers. Our daily email blasts also come with a post on our Facebook, Twitter, Instagram and a push notification. (see above)

SUBSCRIBERS	PRICE
14,000+	\$500
DURATION:	
1 E-MAIL	



Follow Us

Queries, questions or concerns? Please contact

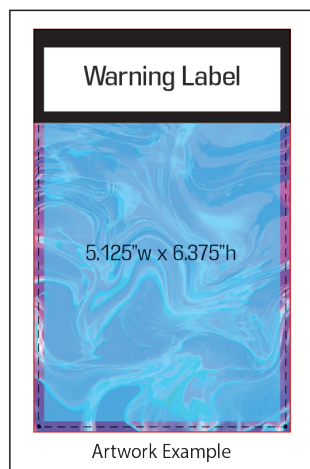
Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com

PRICING GUIDE

FRONT COVER	\$2200
BACK COVER	\$1700
TWO PAGE SPREAD	\$1950
INSIDE COVER (FRONT/BACK)	\$1200
FULL PAGE	\$1000
HALF PAGE	\$600

Ejuice Magazine is printed using 4 color process (CMYK). We require a 1/8" (0.125-inch) bleed on all artwork. When sending Illustrator or PSD files, all images must be embedded or packaged in a folder. All type must be outlined or font included in packaged folder.

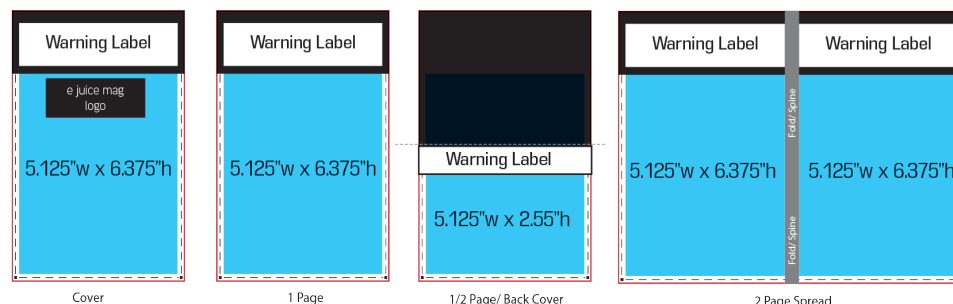
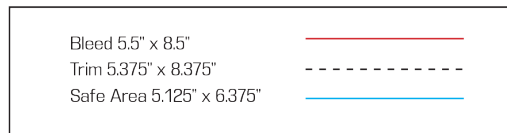
File types accepted: PDF, AI, EPS, PSD, JPG, PNG, TIFF. All images must be in CMYK color @300 PPI to ensure best print quality. Warning label already created and placed by ejuice magazine. VISIT our website at: ejuicemagazine.com



When creating your advertisement for ejuice magazine make sure all imagery is in CMYK color mode. The image is created large enough to fill the entire bleed area but the information is within the safe area of the page. This ensures that all information and artwork is included when placed into the magazine document by our design team.

For 2 page spread

When creating artwork for a full spread layout leave enough safe space for the spine so that your message does not get lost in the seam. We recommend that any type or logo be placed on the outer area of the design.



Queries, questions or concerns? Please contact

Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com



MIDWEST
DISTRIBUTION
 www.midwestgoods.com

MARKETING
PACKAGES

FEATURED PRODUCTS ORDER INSERTS



FEATURED PRODUCTS ORDER INSERTS

FEATURED PRODUCTS ORDER INSERTS

We have a new way to market to our Vape & Smoke Shop customers! Imagine customers getting their orders and inserted is an envelope that is filled with your ad and others inside for shops to open and see! The ads can be used to announce new products, new flavors, special promotions, sales, or simply just a flavor card with all your product info on them. Our new Order Insert Marketing Package has a three-month duration where we will print and insert the ad-filled envelopes into 8,000 orders each month, for a total of 24,000 envelopes.

DURATION	QTY	SIZE
MONTH 1	8,000 Envelopes, with your ads inserted, are distributed each month.	5.5in x 8.5in High quality, full-color, printed on both sides.
MONTH 2	8,000 Envelopes, with your ads inserted, are distributed each month.	5in x 7in high-quality, full-color, printed on both sides.
MONTH 3	8,000 Envelopes, with your ads inserted, are distributed each month.	4in x 6in high-quality, full-color, printed on both sides.
TOTAL	24,000 Envelopes, with your ads inserted, are distributed in total.	Your Cost: \$4,500.00 total for 24,000 inserts.

More custom options are available, please call or email the Midwest Goods Marketing team for a Quote: (630) 912-2673 or marketing@midwestgoods.com

We will send you the design specs for the three different sizes/designs; you send the artwork, and we take care of the rest. Our premium printer will deliver the envelopes to our warehouse and our packers will place them into 24,000 orders that leave our facility. **SPACE IS LIMITED! SO RESERVE YOUR SPACE TODAY!**

Queries, questions or concerns? Please contact

Marketing@midwestgoods.com | (630) 912-2673 | midwestgoods.com