

MARKETING PACKAGES
FOR
MANUFACTURERS
AND
VENDORS

Are you looking to maximize your sales through Midwest Distribution? Well, we now have a full marketing package to help you drive sales to thousands of retailers by promoting your product in several different outlets.

We are now offering ad space on our website and social media marketing to our vendors to help them get their product on more store shelves. We are currently offering several different marketing packages that have already proven successful. Included in this email are some mock images of how your ads will appear on our website, social media, and emails. We have also included some images of our website traffic and email volume.

Website Marketing

We serve more than 3,500 active retail accounts monthly and we average more than 10,000 weekly visits. Your Web Banner will also directly link the customer to your product page on our website.

Package 1 (\$500-\$700/week) (930x409 image)

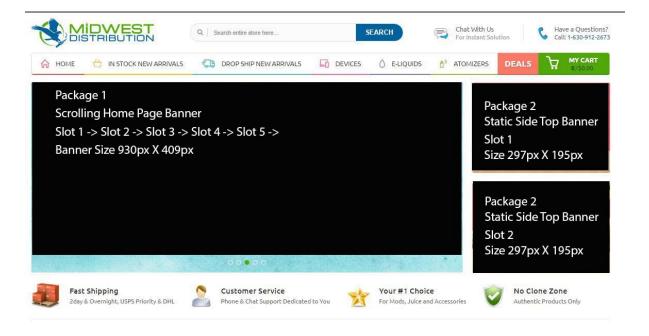
Scrolling Homepage Banner – 1 Week – Monday through Sunday

Slot 1: \$700 Slot 2: \$700 Slot 3: \$500 Slot 4: \$500 Slot 5: \$500

Package 2 (\$700/week) (297x195 image)

Static Top Homepage Banner – 1 Week – Monday through Sunday

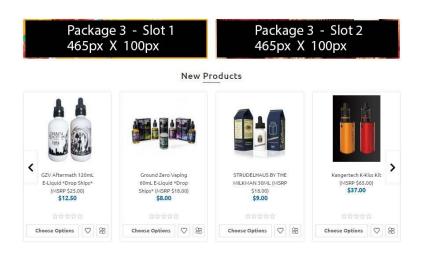
Slot 1: \$700 Slot 2: \$700



Package 3 (\$600/week) (465x100 image)

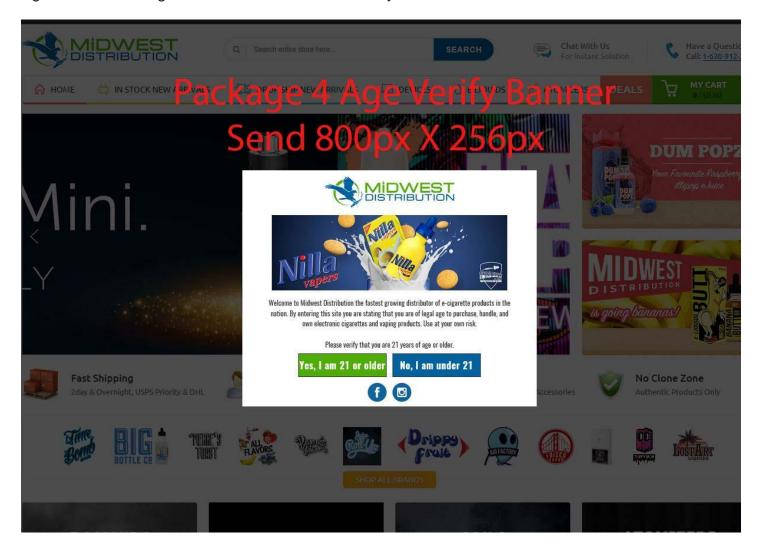
Static Middle Homepage Banner – 1 Week – Monday through Sunday

Slot 1: \$600 Slot 2: \$600



Package 4 (\$3000/month) (800x256 image)

Age Verification Page – 1 Month – Starts 1st of Every Month



Package 5 (\$1000/month) (100x100 GIF)

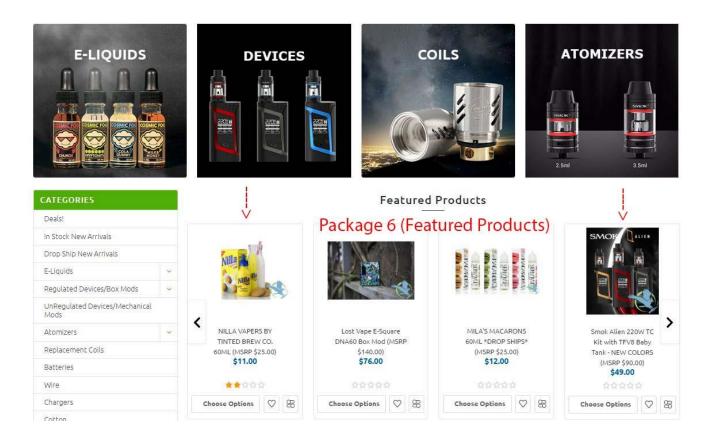
Homepage / In Stock New Arrival / Dropship New Arrival Page Widgets (Widgets Show on All Three of the Pages)

1 Month – Starts 1st of Every Month



Package 6 (\$250/week)

Featured Product List on Homepage – 1 Week – Monday through Sunday

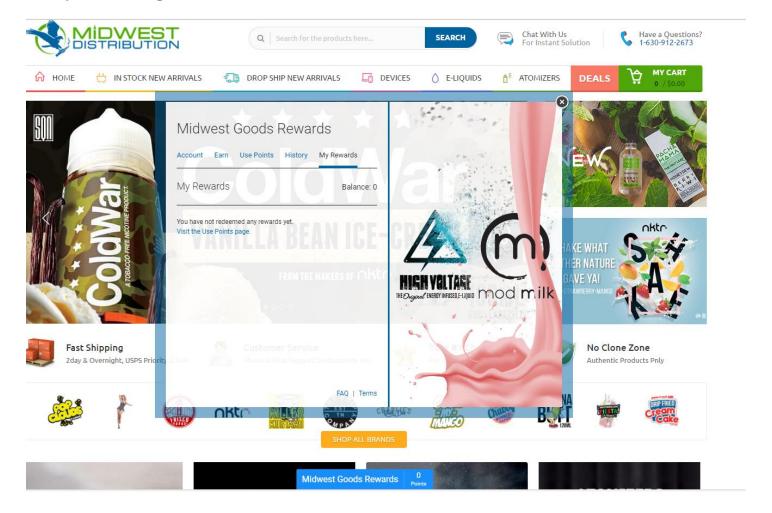


Package 7 (\$1000/month)

S-Loyalty Banner – Great for Brand Recognition – 1 month - the 1st to the last day.

Customers have to click on the rewards tab and see it every time they want to see their rewards points or redeem them. (High traffic spot - Mod Milk is shown in the spot)

Dimensions & Requirments - width 320px X height 560px. Needs to be a.png with a transparent background.



Package 8 (\$1400/week)

Top of Website on Every Page! – 1 Week – Monday through Sunday Dimensions: 1250px wide X 50px High (shown OOOH MY MANGO)



EMAIL AND SOCIAL MEDIA MARKETING

Our daily email blasts and social media reach over 15,000 unique contacts within the vapor industry.

Package 1 (\$300) (930x409 Image)

Email Blast Top Banner with Title

- 1 post on Facebook
- 1 post on Instagram

Package 2 (\$300) (930x409 Image)

Email Blast Middle Banner with Subtitle

- 1 post on Facebook
- 1 post on Instagram



MAGIC VAPOR E-LIQUID 60ML



NEW ACCOUNT? SIGN UP

BECOME A VENDOR

Buy More. Sell More.



BEHALF

HOW TO REQUEST MARKETING SERVICES

You can email us at **marketing@midwestgoods.com** to get information on available time slots for our marketing packages as well as place an order for any marketing you are interested in.

You can also contact our customer service department to with any questions, comments, or concerns.

OUR MARKETING SPECIALISTS ARE HERE TO HELP YOU WITH ANY QUESTIONS YOU HAVE

